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We operate a policy of continuous development and reserve the right to make changes, modifications and improvements to the device, device features/specifications or any of its parts without prior notice.Your device may have preinstalled bookmarks and links for third party internet sites and may allow you to access third party sites. These are no affiliated with Spice, and Spice does not endorse or assume liability for them. If you access such sites, take precautions for security or content.

The limited warranty does not cover user manuals or any third party software, settings, content, data or links, whether included/downloaded in the product, whether included during installment, assembly, shipping or any other time in the delivery chain or otherwise and in any way acquired by you.

To the extent permitted by applicable law(s), Spice does not warrant that any Spice software will meet your requirements, will work in combination with any hardware or software applications provided by a third party, that the operations of the software will be uninterrupted or error free or that any defects in the

software are correctable or will be corrected.

☛ ***User's Manual is provided just to guide the user about the functionality of the device. This does not seem to be any certificate of technology. Some functions may vary due to modifications and up-gradations of software or due to printing mistake.***

SAFETY PRECAUTIONS

Please read the following safety guidelines before using the device.

- Do not use the phone while you are driving.
- Do not place magnetic storage media near your phone. Radiation from the phone may erase the information stored on them.
- Keep your phone and its accessories away from children.
- Mobile phones can interfere with the functioning of medical devices such as hearing aids or pacemakers. People having active medical implants should keep their cell phone at least 15 cm away from the implant.
- Permanent hearing loss may occur if you use earphones or headphones at high volume.
- Use a wireless hands-free system (headphone/ headset) with a low power Bluetooth emitter.
- Keep your calls short or send a text message (SMS) instead. This advice applies specially to children adolescents and pregnant women.
- Use cell phone when the signal quality is good.

Notice:

- Do not dismantle the device or accessories otherwise, manufacturer is not liable to pay for damages as the device and accessories are not covered by warranty.

- Use only original batteries and charging devices.
- Please back up your important data timely and keep them properly. The company is not liable for any failure to call or loss of data due to miss-operation, poor signal or power cut, etc.
- All the screens in this manual are for reference only, and some contents actually displayed may depend upon the presetting of the service provider or the network operator, or the SIM card. If any functions referred to in this manual are different from those of your device, please follow your device.
- Do not put use it in a place with flammable gas such as a petrol pumps. The temperature recommended for using the device is 5-35℃ Do not touch the charger, power cable or socket with wet hands. This may cause an electric shock.

If your phone or any of its accessories do not function normally, then please visit your nearest authorized service facility. The qualified personnel will assist you, and if necessary, will arrange for the service.

SAR (Specific Absorption Rate)

Your device conforms to the Indian guidelines for exposure to radio waves. The limits are given in terms of a unit referred to as the Specific Absorption Rate (SAR), which is a measure of the amount of radio frequency energy absorbed by the body when using a mobile phone. The SAR value as per the Indian guidelines standard is 1.6 Watts per kg (Watt/kg), averaged over a 6 minutes period and taken over a volume containing a mass of 1 gram of human tissue. The highest SAR value of this device when tested is **0.579 Watt/Kg.**

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WHAT'S IN THE BOX?

Your package comes with the following items. If any of these is missing, please contact your retailer

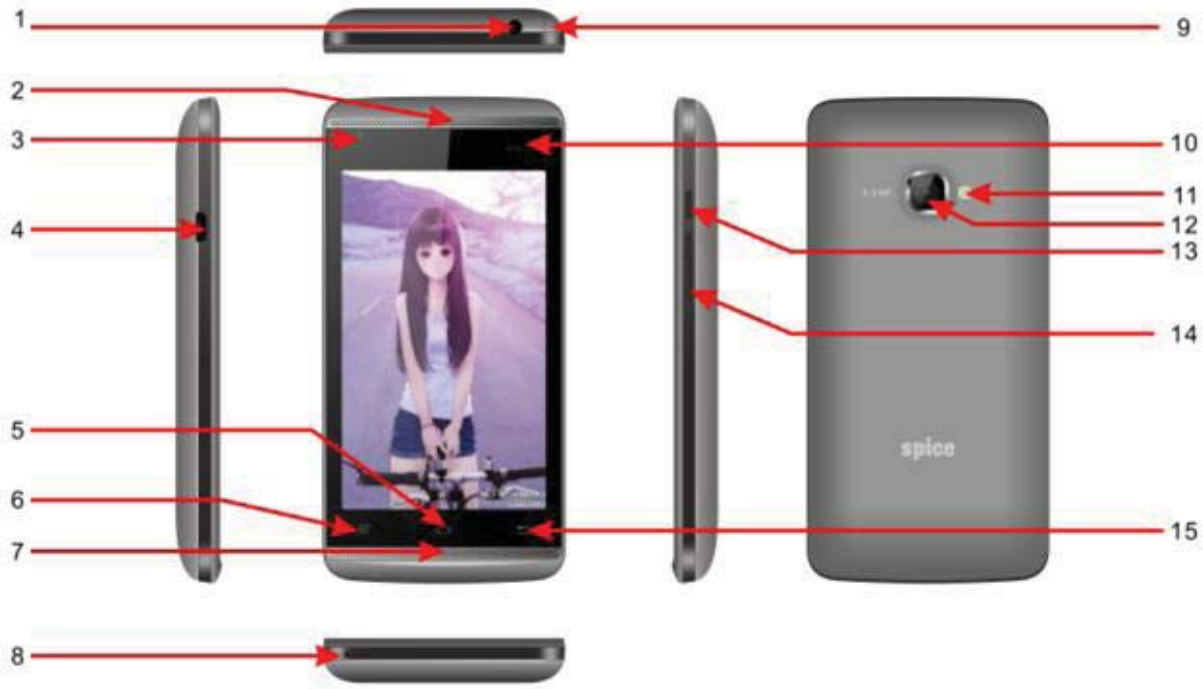
- Device
- USB Cable
- Adapter
- User's Manual
- Headset
- Battery
- Warranty Card
- Silicon Cover

1. UNDERSTANDING YOUR DEVICE

1.1 GENERAL INFO

Mi-440 is a multi SIM phone that encloses features, such as **Android Version 4.4, Wi-Fi, 1.0 GHz Dual Core Processor, 3.2 MP + 1.3 MP Camera, etc**. This phone is provided with two SIM slots for two different SIM cards. The SIM card inserted in the slot1 is called Master SIM, and the other one in the slot2 is known as Slave SIM. You can select to operate SIMs as per your personal and professional needs.

1.2 DEVICE OVERVIEW



Position of Keys

1. Earphone Jack	2. Receiver & Speaker
3. Front Camera	4. USB Connector
5. Home key	6. Menu key
7. Speaker	8. MIC
9. TV antenna	10. Touch screen
11. Flash light	12. Rear Camera
13. Power key	14. Volume key
15. Back key	

2. GETTING STARTED

2.1 INSTALLING CARDS &BATTERY

Please switch off your device before inserting or removing the battery/SIM card or memory card.

Installing SIM Card and Battery

Your device is provided with two SIM slots for two different SIM cards. In order to install battery and SIM card in the device, please follow the steps mentioned below:

- Remove the back cover of the device.
- Hold the device with the front facing downwards; pull the battery cover.
- Insert the SIM cards in the device.
- Attach the battery.
- Push the battery cover until it clicks into place.

Installing Memory Card

Your device supports T-Flash card, which is a multimedia memory card used to multiply the memory of the device. The T-flash card is small and should be pulled out and installed carefully and prudently in order to avoid any kind of damage. Please follow the steps mentioned below to install the memory card in the device:

- Switch off your device.

- Remove the battery cover.
- Slide the T-Flash card into the slot.
- Attach the battery.
- Push the battery cover until it clicks into place.

Charging the Battery

The device prompts a warning tone and message stating insufficient battery when the battery power is low.

Please follow the instructions mentioned below to charge your device:

- Plug the connector of the charger into the jack of the device.
- Plug the charger into a standard AC wall outlet.

You must fully charge the battery before using the device for the first time. It is recommended to charge the battery for three hours before using the device for the first time.

2.2 POWERING ON/OFF THE DEVICE

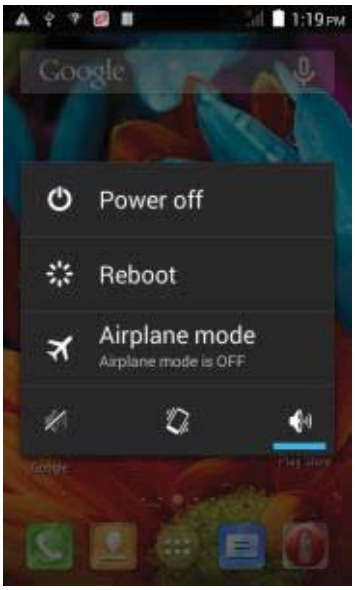
Turning On the Device

After installing the SIM cards and charging the battery, you are now ready to turn on your device.

- Long press and hold the Power Key to turn on the device.
- The first screen that appears is known as the home/idle Screen.
- Drag the lock icon rightwards to unlock the screen.
- If screen turns off, press the Power Key to turn on the display.

Turning Off the Device

- Press and hold the Power Key for 3 seconds.
- A pop-up window appears, select Power off.
- Select OK to confirm.

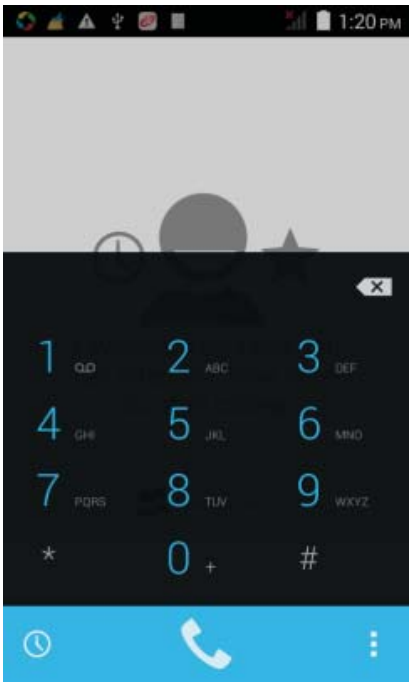


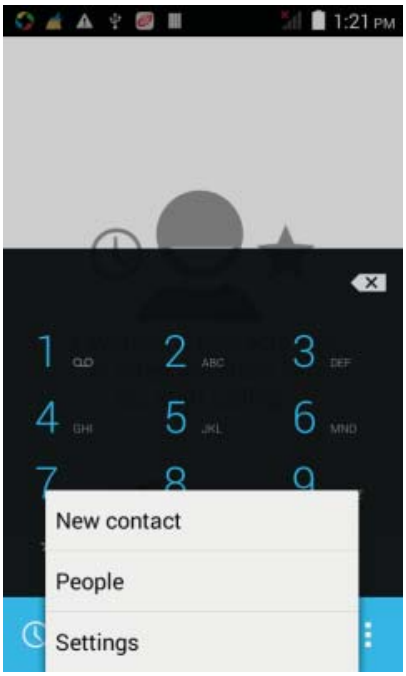
3. BASIC OPERATIONS

3.1 CALLING

To Make Calls

If the icon / appears on the screen, then you can make or receive calls. To make a call, you can enter the dialer directly in the home screen, or select the contact in People and type on the number.





To Make Voice Calls

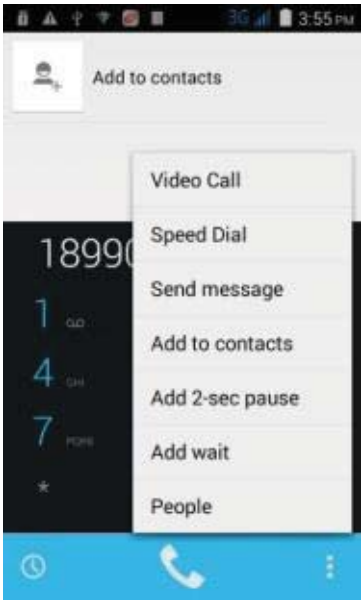
If you want to make voice call, you can input the number directly or dial from the contact.

- Input the number and then Press to initate the call
- Choose the contact and tape the number to initiate the call

To Make Video Calls

If you want to make video call, make sure your network supports this feature first.

- Input the number and then Press Video to initiate the call
- Choose the contact and tape the number to initiate the call

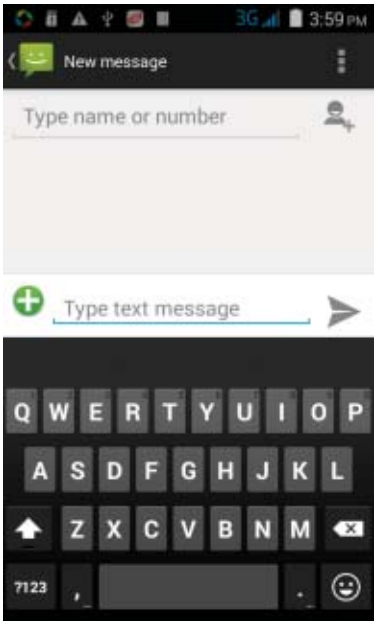


3.2 MESSAGING

Your device features, sending and receiving of SMS (Short Message Service) and MMS (Multimedia Message Service). Go to Main Menu and then select Messaging.

SHORT Message

- Select in the Messaging.
- Enter the recipient's phone number or add from the contact.
- Then move to Type text message to compose the content.
- Tap to Send.

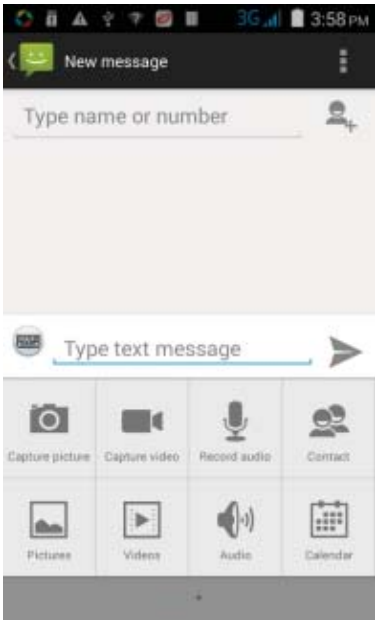


MULTIMEDIA MESSAGE

A Multimedia message or MMS contains letters, images, audio or video files. In

order to create and send a MMS, please follow the steps mentioned below:

- Select in the Messaging
- Enter the recipient's phone number or add from the contact.
- Add the multimedia files after pressing like images, audio and video files.
- Then move to Type text message to compose the content.
- Tap to Send.

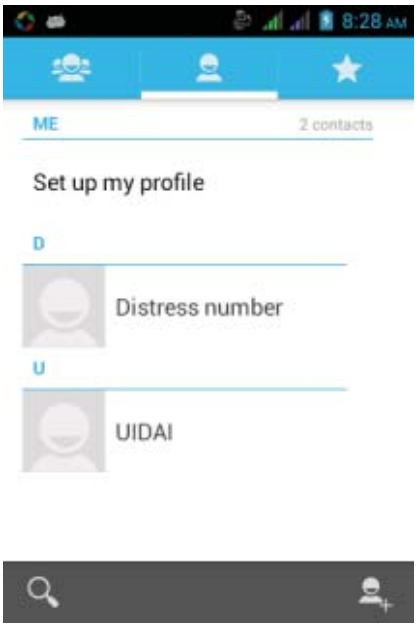


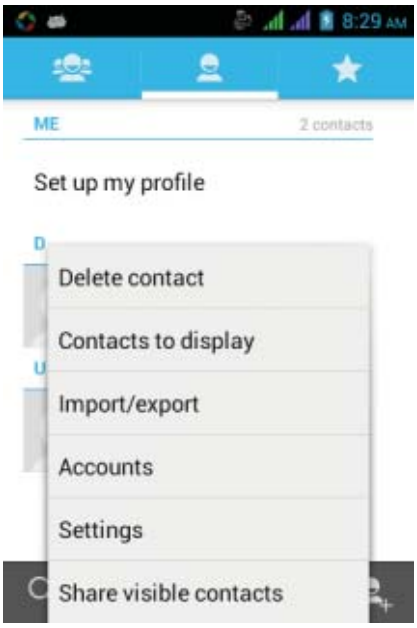
3.3 PEOPLE

People means the phonebook which you can save names, phone numbers, Email, address and other information of your contact. We have saved two numbers in the contact by default, Distress number and UIDAI.

Noted that Distress number is also defined to speed dial, enter the dialer and long press digit 2, it will call 112 automatically.

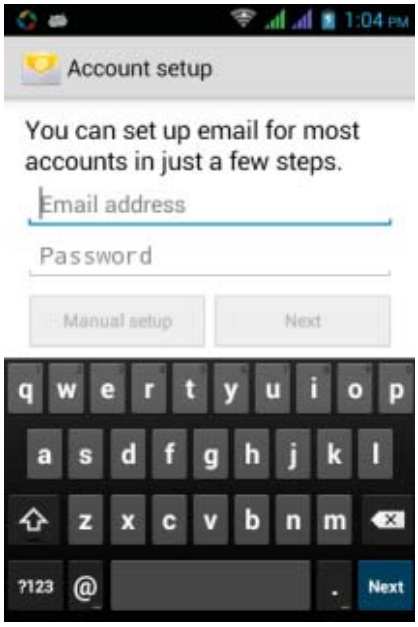
- Select to create new contact.
- Press Menu to view the sub menu, where you can find Import/export, Accounts, Settings, etc.
- You can import/export all contacts freely between memories.

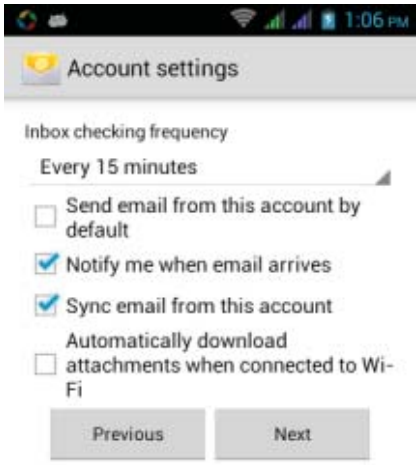




3.4 EMAIL

Your device allows you to compose, read and send emails. You can setup an account manually or follow the instructions in the menu. Customize the account settings to sync email from this account and then you can enjoy using the email on your mobile phone.



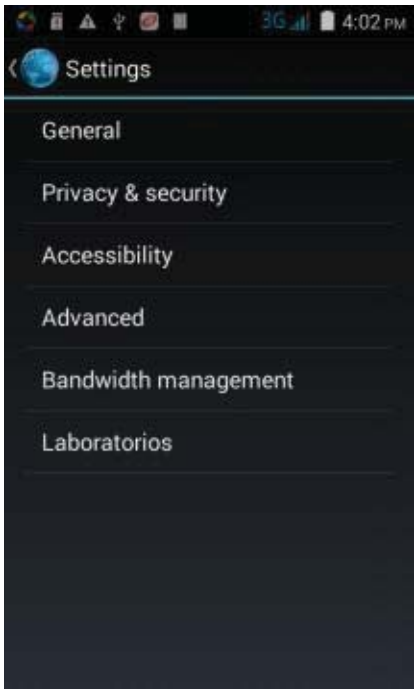


3.5 BROWSER

Browser is a tool which enables you to access the Internet. You can surf the internet by using the native browser.

Press Menu key to find more functions, such as bookmarks, history and other browser related settings.

Enter Menu > Settings > General >Set homepage to change the default homepage.

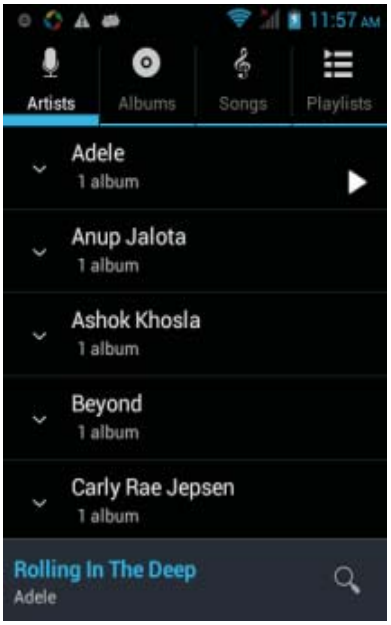


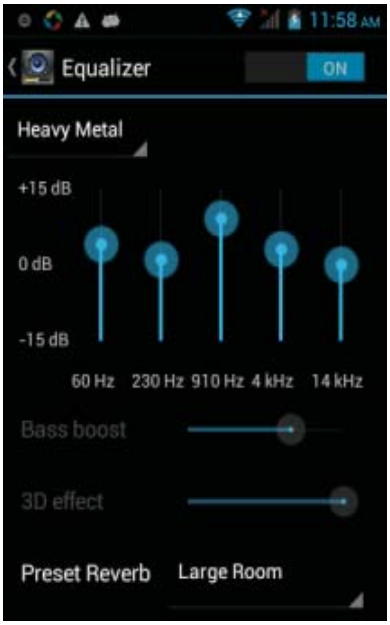
4. MULTIMEDIA

Your device features various multimedia options, such as Music Player, Camera and Video Player.

4.1 MUSIC PLAYER

Use the Music player to play music files which saved in your SD Card.
The songs are categorized by Artist, Albums, Songs and Playlists. Make your favorite playlist by long pressing on a song and selecting Add to Playlist.
Press Menu key to enter Sound effects, the Equalizer provides various kinds of sound effects and different reverberations according to the environment.





4.2 CAMERA

Your device is equipped with camera and camcorder, which enables you to capture photos and videos.
Remember to insert Memory Card before using this function as there is no phone memory left for camera.
The Camera provides Landscape, Panorama and Smile mode, there is also access to all the settings, both camera and camcorder.

You can also switch to the front camera by selecting
Select to take picture, select to start recording.

4.3 VIDEO PLAYER

You can view/play the videos stored on your SD Card through the Video Player.

4.4 GALLERY

You can view the captured images, recorded video clips, and downloaded images in the Gallery. Both picture folder and video folder will be displayed, images or videos will be displayed in thumbnails.

4.5 FILE MANAGER

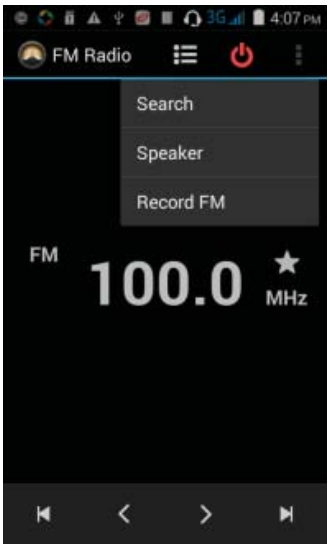
You can browse, open and manage the data saved in the Memory card by accessing the File Manager sub-menu.

4.6 SOUND RECORDER

You can use the sound recorder to record sounds and also select to save the recordings in your phone. When in the sound recorder interface, press menu key to select recording mode, Normal, Meeting or Lecture.

4.7 FM RADIO

You can use your phone to listen to FM radio stations once the headset is plugged into the connector. Please press the side key to adjust the volume. Tap to turn on/off the FM radio, and then search all channels by select Search in the sub menu.



4.8 TV

You can watch TV through this function.

5. NETWORK

5.1 WI-FI

Connect to a wireless network to browse Internet.

- Settings>Wi-Fi.
- Tap ON to activate Wi-Fi.
- Tap refresh network icon to start detecting networks.
- Tap add network icon to add a connection.

Note:

- If you want to change to another network, select forget to remove device information, and then choose another network.
- If the network is not encrypted, it will connect automatically.
- If the network is encrypted, the pop-up window will appear, enter the password.
- The Wi-Fi icon will display on the status bar once the network connection is successful.

5.2 BLUETOOTH

You can transfer data, such as music to other device using Bluetooth. Search the device and accept/transfer data. The received data is automatically stored in the directory.

- Enter Main Menu and tap Settings
- Tap ON to activate Bluetooth

6. SETTINGS

- Tap on Spice Mi-440 to make your device visible/Not visible

Select Settings to view and adjust the settings of your device. The Settings menu is categorized into following categories:

6.1 SIM MANAGEMENT

Your device supports two SIM cards, which can be managed by accessing the SIM Management sub-menu. There are options to change the SIM Information, Default settings and General settings of the SIM Card.

6.2 WI-FI

Access this sub-menu to change/view the Wi-Fi settings. Please refer to network section for detailed information of Wi-Fi.

6.3 BLUETOOTH

Access this sub-menu to change/view the Bluetooth settings. Please refer to network section for detailed information of Bluetooth.

6.4 DATA USAGE

Access this sub-menu to view the Data usage of your device.

6.5 MORE

Access this sub-menu to change/view the Airplane mode, VPN, Tethering & portable hotspot, Mobile networks, USB Internet.

6.6 AUDIO PROFILES

Your device provides four pre-defined user profiles that allow the operations of the device to best suit the environment you are in. The profiles are General, Silent,

Meeting and Outdoor.

6.7 DISPLAY

With this function you can configure the display characteristics of the device including Wallpaper, Auto-rotate screen, Brightness, Font size, Sleep, etc.

6.8 STORAGE

View and manage the data storage of your device, you can check the space location of the selected disk, Phone or SD Card, like Total Space, Available Space, Apps, Cached Data, etc.

6.9 BATTERY

You can check the battery status of the device by accessing this sub-menu.

6.10 APPS

This sub-menu enables you to manage all the installed, running and applications saved in the device memory and SD card. You can remove and manage installed applications, view and control running applications, allow installation of non Spice build in market applications.

6.11 LOCATION ACCESS

The settings related to location can be configured using this sub-menu.

6.12 SECURITY

You can protect your device from unauthorized users by setting the PIN code or entering a password.

Screen Security

You can set up a screen lock in form of Slide, Voice Unlock, Pattern, Pin and Password.

SIM Card Lock

When PIN code is enabled, you are required to enter the PIN code after powering on the device

6.13 LANGUAGE & INPUT

Use the Language & input settings to select the language for the text on your device and for configuring the input method.

6.14 BACKUP & RESET

You can select to backup your personal data like app data, Wi-Fi passwords and other settings to Google server; you can also select to restore all the settings which mentioned above. There is also option to erase all data on phone.

6.15 ADD ACCOUNT

Use this function to add, remove, and manage your Google and other supported accounts. You also use these settings to control how and whether all applications send, receive, and sync data on their own schedules, and whether all applications can synchronize user data automatically.

6.16 DATE & TIME

You can select to set date & data format, time & time format and time zone using this sub-menu. Select Automatic to enable the network-provided values.

6.17 SCHEDULED POWER ON&OFF

You can set the time for auto power on /off.

6.18 ACCESSIBILITY

You can use the Accessibility settings to configure any accessibility plug-ins you have installed on your device.

6.19 DEVELOPER OPTIONS

This menu mainly provide various options to the developer, you can enable or disable the items for debugging purpose. For normal usage, please consider before activating it.

6.20 ABOUT PHONE

You can view system information Including Status, Legal information, Model number, Android version, Baseband version, Kernel version, build number, Custom build version.

7. APPLICATIONS & UTILITIES

For your entertainment purpose, your device is provided with plenty of applications and utilities.

7.1 CALCULATOR

Calculator helps you to perform basic arithmetic functions, such as addition, subtraction, multiplication and division.

7.2 CLOCK

The clock function gives you an access to alarm clock. It also includes the Stopwatch and Countdown.

7.3 CALENDAR

This phone supports Calendar. You can view calendar or edit an event using it.

7.4 DOWNLOADS

In this application, you can view your downloads, e.g. audios/ Videos/pictures/ applications, you can re-download and cover these files.

7.5 GMAIL

Gmail is Google's web-based email service. It will be configured when you first set up your device with your google account. Gmail is automatically synchronized with your Google Mail Account on the web, depending on your synchronization settings.

7.6 LOCAL

Local helps you discover nearby places you'll love. Quickly search for Restaurants, Cafes, Bars and other places, while on the go. It also makes it easy to quickly rate the places you visit. By rating places you'll get place recommendations based on the places you like or from your friends.

7.7 MAPS

Maps is a Google's mapping service to search for places of interest.

7.8 SEARCH

Search is used to find the content which stored in your phone or the web; you can set the searchable items, like Web, Apps, Calendar, and Call history, Email, File Manager, Messaging, Music and People.

7.9 VOICE SEARCH

Now your device enables you to find anything anywhere with Search. Please ensure that you are connecting to the network before using this function. Just type your query and press the Go on the keypad, the result page will turn up.

Voice search is the network based application which requires the network connection. Make sure you have activated the GPRS or connected to the Wi-Fi, then speak or tell Google what to do, after recognizing your voice successfully; it will show the searching results directly.

7.10 NAVIGATION

Its Google service which can guide you the right route to your destination, please do not manipulate this application while driving. Noted that traffic data is not real-time, and directions may be wrong, dangerous, prohibited, or involve ferries. Walking routes may be missing sidewalks or pedestrian paths. Be careful when using this function.

7.11 PLAY STORE

Play store allows you to find and download applications and fun games for your device. You have to set up your Google account, once sign in you can start searching and downloading programs from the market.

7.12 OLX

Start using the #1 Free Classifieds App!!!The best way to buy and sell 'on the go' and in your local area. OLX allows you to easily post your ads for free and search for classified ads in your local area. Whether it is a flat screen TV, mobile phones, electronics, used cars, an apartment to rent, or a second-hand piece of furniture, OLX provides you with millions of buyers and sellers to connect to, all for free!

7.13 YOUTUBE

YouTube is an online video streaming service that allows you to view, search, and upload videos. It requires network connection and will consume much GRPS data.

7.14 GETIT

Getit is a resourceful local search engine in India which lists all businesses including product suppliers and service providers in your vicinity. It acts as your personalized Indian online yellow pages.

7.15 OPERA MINI

Opera Mini is one of the world's most popular web browsers that works on almost any phone. Save up to 90% of your data for free.

7.16 WHATSAPP DOWNLOAD

This messenger is a smartphone messenger which allows you to enjoy unlimited conversations. Download the latest version of WhatsApp by clicking the WhatsApp Download and chat with your friends anytime anywhere. It is a third party network based application; please contact your operator when there is extra network charges.

7.17 SPICE GANG

SpiceGang has different content categories from where you can download

wallpapers, play GPRS games, get sports update, connect to your friends and do much more. All services within Spice Gang are GPRS based services. Please contact your operator for GPRS settings to avoid any useless payment.

7.18 SPICE CLOUD

Spice Cloud provides Spice end user with Cloud Backup and seamless access to your Photos, Documents, Media Files and Contacts across your Devices along with advanced Security and anti-theft features. User can access them all using the web interface at www.spicecloud.in. The key features of Spice cloud are:

- 2GB free back-up space and user can extend the limit as per their requirement.
- Multiple device sharing option.
- Backup all your content onto Secure Cloud based Server and store them for eternity.
- Real time data synchronization across devices.
- Track down your device remotely.

8. SPECIFICATIONS

Screen（HVGA）	10.1 cm
Battery	1400 mAh
Dimensions	127.6*63.8*11.5mm
Weight	119g
Band	GSM:850/900/1800/1900 WCDMA:2100
Standby Time	Up to 72 hours*
Maximum Talk Time	Up to 8 hours *
Power Adapter	Input: 100-240V/600mA

**** The standby time and maximum talk time depend upon the network signals and settings.***

9. SUPPORT AND CONTACT

- You can visit **www.si2imobility.com/spicemobiles**for additional information, downloads and services related to your Spice handset.

- For further assistance or queries, you can call on SPICE customer helpline number **011-42921000** or mail at **customercare@smobility.in or product@smobility.in.**

Note : After sales service of the device is confined to the country in which the purchasing is done.

ENVIRONMENTAL CONCERN

Help us save Our Environment…GO GREEN..!!

All our endeavors are directed towards providing environment friendly products to you. The materials used in our devices are recyclable and can be reused to make new products. We strive to make products that are safe for our consumers as well as the environment. Come join hands with us and make world a better place to live.

Preserve natural resources for future generations by recycling your phone. The phone contains some metals, when recycled properly; these can be put back into circulation, decreasing the need for new metal mining. Recycling reduces the need for raw materials, saves energy, helps mitigate Global Warming and reduces pollution, reduces waste products in landfills; therefore preserving natural resources for the future and saving the planet.

Follow some simple steps and contribute towards saving the planet.

DOs
Recycle your handset and its accessories.

To protect natural resources and to promote re-use of the material, kindly separate batteries from other type of waste.

DONTs
Do not dispose off your mobile and its battery in fire.
Do not dispose your mobile with the regular waste.
Do not over charge your handset. Remove the charger when battery is full.

Don’t trash your phone, instead RECYCLE it

This logo signifies that this product and/or its constituents should not be disposed off with other household waste.

Hazards of Improper handling, accidental breakage, damage and /or improper recycling of hazardous elements

If this product is improperly handled, broken or damaged or carelessly recycled or disposed off in the fire, can result in environmental and data security concerns, including the following:

Affect nearly every system in the human body and result in birth defects, brain, heart, liver, kidney and skeletal system damage. They will also significantly affect the nervous and reproductive systems of the human body;
When burned, create cancer-producing dioxins which are released into the air we breathe; If thrown in landfills, may leach into groundwater affecting your local community;
In warm climates, the oxidation of mercury in the environment can be accelerated, leading to the creation of oxidized Hg atoms that are known to be associated with ozone depletion; and Improper recycling additionally results in data security issues, as private electronic information remains on hard drive, if not properly removed before disposal.
How to Recycle

Please get your electronics products recycled only through authorized recyclers, approved by Pollution Control Board. We provide facility of recycling of our products. For details of our collection centers, please visit our website or call our customer care. Help us to GO GREEN.

Constitution of Hazardous Elements in your Device:

Your device does not contain the following hazardous elements in a proportion higher than the limits provided hereunder: maximum concentration value of 0.1% by weight in homogenous materials for lead, mercury, hexavalent chromium, polybrominated biphenyls and polybrominated diphenyl ethers; and maximum concentration value of 0.01% by weight in homogenous materials for cadmium.